HECTOR SCHOOL

Technology Business School of the KIT





Executive Master Program Financial Engineering

Technology + Management



The Engineering Perspective Makes the Difference

Master Program Financial Engineering (FE)

The HECTOR School is the Technology Business School of the Karlsruhe Institute of Technology (KIT). It is named after Dr. Hans-Werner Hector, one of the co-founders of SAP AG.

The school aims to provide professionals with **state-of-the-art technological expertise and management know-how within part-time education programs**. The HECTOR School fosters lifelong learning within industry.Participants are supported in their career development with executive master degree programs, certificate courses, and customized partner programs.

The benefits of the executive master programs are numerous for participants as well as for the companies they work for:

- Unique Holistic Approach: A combination of technology expertise and management know-how.
- State-of-the-Art Knowledge: Direct transfer from the Karlsruhe Institute of Technology (KIT) research.
- Part-Time Structure: Allows participants to continue with their demanding careers whilst acquiring new skills.
- Master Thesis to set up Innovation Projects: Companies gain outstanding added value through the consultation of such projects by professors from KIT.
- Excellent Networking Opportunities: Professional networking is fostered across industries and on an international scale.





Portrait of the HECTOR School on our YouTube Channel



Innovation & Projects

Wethods

Services

ANALYSIS OF SERVICE SYSTEMS

Asset Management

ANALYSIS OF SERVICE SYSTEMS

Asset Management

ANALYSIS OF SERVICE SYSTEMS

Asset Management

In Python

SAFETY & SECURITY

 \subseteq IN IT-SYSTEMS





Prof. Dr. Marliese Uhrig-Homburg Chair of Financial Engineering and Derivatives, KIT Prof. Dr. Martin E. Ruckes Institute of Finance, Banking, and Insurance, KIT

Program Directors FE

while progress in quantitative tools and computer technology open up entirely new opportunities. Therefore, the finance industry needs people with deep knowledge of financial theory, mathematical tools and information technology as well as adequate methods of engineering and management tools. The master program qualifies graduates to meet all these needs.«

»Fast-evolving financial markets constantly set new challenges

Prof. Dr. Marliese Uhrig-Homburg

Assessing and controlling different types of risks are key responsibilities in companies as well as in the financial sector. The quality of risk management processes is a crucial factor in the success or failure within the business. Increasingly complex financial products, various regulations and the enormous importance of information technology have created a great challenge both to financial and non-financial companies. Mastering these challenges requires a thorough understanding of complex financial strategies, financial modeling ability, computational proficiency, and managerial vision.

In response to this demand, our master program in Financial Engineering offers a unique combination of familiarity to finance theory, engineering methods, management tools, mathematical and computational techniques. The Karlsruhe Institute of Technology (KIT)

provides an ideal interdisciplinary environment with its long tradition of interdisciplinary programs. Building on the long-established reputation for excellence in business engineering, the two-part program combines in-depth knowledge and understanding of fundamental concepts in business, finance, and management, as well as the latest developments in financial engineering.

Due to the pace of financial innovation, the need for highly qualified people trained in financial engineering has also increased. A demanding career in a financial company such as an investment or commercial bank, or in the corporate finance departments of companies would be an ideal place to work with the abilities attained in the program. The techniques are extremely beneficial for all candidates, since the material covered is well applicable to corporate finance and corporate risk management.

Additionally, the Financial Engineering Program shares five management modules with the other master programs. This fosters cross industry networking and provides the participants with general knowledge in finance, accounting, marketing, international multiproject management, international law, and human resource management. Therefore, they can consider the commercial implications of project decisions and develop a holistic view.

Key Facts: Part-Time Master of Science (M.Sc.) Programs

Program Structure

- Part-time, 10 x 2-week modules
- Duration: part-time lecture period of ~15 months
- Master thesis: project work in the company, 6 months
- 5 Engineering and 5 Management Modules
- Teaching language: English
- Yearly program start: October

Academic Degree

Master of Science (M.Sc.) from the KIT (90 ECTS)

Admission Requirements

- An academic degree: e.g. Bachelor, Master, or Diploma
- 1-2 years work experience (depending on the level of the first degree, recommended > 3 years)
- TOEFL score of at least 230 or 90 iBT

Accreditation

The KIT is system-accredited by AAQ. All HECTOR School master programs are accredited by the internal quality assurance system of the KIT.



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Engineering Modules (EM)

State-of-the-Art for Financial Companies & Corporate Finance Departments



EM 1: Information & Service Management

Nowadays, service markets are characterized by a strong interrelation with information service management due to the original set-up of service markets. The overall objective of the module is therefore to provide fundamentals of market engineering with an emphasis on the design and the further development of information markets and services.

The module enables participants to understand and analyze business innovation & adaption processes and thus learn about, among other things, innovation diffusion. Innovation driver analysis helps participants to systematically identify the difference between invention and innovation.

Since the structure of information markets is also discussed, participants are able to develop an understanding of how market actors operate. In addition, consideration of service competition as a business strategy helps participants structure the impact of service competition on the design of businesses, markets, products, processes, and services.

EM 2: Global Financial Markets

Open up any quality newspaper and you will see that global financial markets matter a great deal. Nearly all employers are directly or indirectly affected by changing market prices. On the other hand, employees and households hold financial assets to save for retirement. It is therefore natural to want to understand how prices are formed on stock and bond markets and how to build optimal portfolios.

It is the goal of this module to shed light on both questions. This module introduces theoretical and empirical insights to understand global financial markets. The main focus is on building valuable intuition that will later be very useful for advanced courses and for one's professional career.

Participants will understand the main risk/return characteristics of equity and fixed-income markets from a conceptual and empirical point of view. There are scientific reasons for why equity beats bond investments in the long-run, and why it is even more advantageous to combine both asset classes into a single portfolio.

EM 3: Valuation & Financial Analytics

Financial Engineering is an important component of quantitative finance and risk & asset management.

This module introduces and applies essential financial engineering tools to applications from corporate finance and quantitative asset/risk management. In terms of corporate finance applications, this module teaches managers to optimize the financing structure and the dividend policy of firms. In terms of asset / risk management applications, the module conveys essential quantitative and computational tools to build superior forecasting models for expected returns and risks of equity and fixed-income investments.

EM 4: Advanced Financial Engineering

This module provides a unified approach to the pricing of derivative securities. Moreover, the most important concepts pertaining to term structure modeling are discussed and participants are introduced to the efficient use and implementation of pricing and risk management methods on derivative and fixed income securities markets.

The participants develop an understanding of the underlying evaluation theory, realize its limitations, and apply economic and mathematical approaches to analyze and understand financial products. Risk management tools enable the participants to carry out major risk assessments and sensitivity analyses. They learn how to use computer-assisted methods for the implementation of evaluation and risk management methods.

During the course on derivatives, they thoroughly cope with financial and derivative markets, study static and dynamic trading strategies and conceive option price theory as a central approach to assessing derivative instruments. During the course on fixed income, the participants get acquainted with the central concept of a yield curve, apply option price theory to assess interest derivatives and acquire the ability to manage interest change risks

EM 5: Risk Management

In this module, risk management is introduced through the following process aspects: risk analysis, risk sensitiveness, risk assessment, and risk rating regarding the economic and financial risks of an organization.

The graduates will be familiar with approaches to the dynamic optimization of risk-return profiles that are, for example, of importance to asset management in insurance companies or investment funds. Additionally, they will be acquainted with the possibilities of engineering contracts for the transfer of selected risks and learn that trading with such tools is an important risk management strategy.

During the courses on insurance, risk analysis and asset liability management, and credit risk and operational risk, the participants thoroughly cope with all these aspects of risk management and the limitations of the relevant methods. Hence, they are well prepared for career paths in e.g., banks, capital investment companies, insurance companies, consulting firms, and finance departments in large industrial enterprises in Germany and abroad.



Engineering Modules

EM 1: Information & Service Management

Courses: Introduction to Financial Engineering
Digital Transformation of Service Systems
Innovation of Services
Information & Market Engineering

EM 2: Global Financial Markets

Courses: Financial Prototyping with Python Managing Equity Risk Managing Fixed Income Risk

EM 3: Valuation & Financial Analytics

Courses: Corporate Financial Engineering
Tools for Financial Engineering

EM 4: Advanced Financial Engineering

Courses: Derivatives Fixed Income

EM 5: Risk Management

Courses: Financial Modeling with Python
Financial Econometrics
Machine Learning for Risk and Asset Management



Order your free course guidebook with detailed contents of the master program!

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Management Modules (MM)

Fundamental Economic Know-How for Successful Managers



Management Modules

Management is becoming increasingly complex and networked in data-driven companies (INFORMATION). Therefore, engineers and managers must obtain a holistic understanding of all corporate divisions to be able to make complex decisions (DECISIONS & RISK) in a future and result-oriented manner (INNOVATION & PROJECTS) from the perspective of the market (MARKETING), the employees (PEOPLE & STRATEGY), and the company (FINANCE & VALUE).

MM 1: INNOVATION & PROJECTS. Numerous paradigm shifts are currently being driven by the development and extensive use of new technologies. Profound changes in rapidly changing markets flow directly from this. Consequently, apart from classic project management, new management tools and methods are required, because agility and innovation are some of the success factors in the current business climate. The module thus focuses on one of KIT's unique selling points: technology-driven innovation.

MM 2: FINANCE & VALUE. Modern corporate governance is based on the creation of values. In the Finance & Value module, students learn essential methods of measuring, processing, and communicating the value added by corporate decisions that enable effective planning, management, and monitoring of corporate activity and corporate units. External value-based communication makes it possible to win stakeholders who are committed to the company over the long term.

MM 3: MARKETING & INFORMATION. Many of today's most successful businesses excel in satisfying customer needs, because their decisions are based on data instead of gut feeling. This is what this module is about. One week looks at how to use data for designing customer solutions (and get paid according to their value). The other week looks more generally at issues surrounding the use of (big) data for business decision-making.

MM 4: STRATEGY & PEOPLE. The key to corporate success lies in the correct strategy. But how do you recognize opportunities, develop a viable concept, and successfully implement it? In times of scarce human capital, it is more important than ever before to ensure employees are a perfect fit for their position and to motivate them to implement the strategy together. The module imparts state-of-the-art management techniques and know-how on evidence-based human resources management, people analytics, and leadership approaches.

MM 5: DECISIONS & RISK. Management implies making decisions. A valid data warehouse forms the basis for these decisions. The aim of this module is to give students a toolkit of various quantitative decision-making models, so that the possibilities and limitations of methodical decision-making support (among others also optimization methods) can be used efficiently in the day to day running of projects.

A HECTOR School Master: Leadership Know-How for Demanding Careers.



Sandra Rohleder Master in Financial Engineering KfW Development Bank

»It is difficult to continuously keep up with the newest industry developments and integrate state-of-the-art expertise in our daily work. The master program in Financial Engineering at the HECTOR School provided me with exactly these strategic, expert and interpersonal skills, which I found highly valuable when facing the enormous challenges arising out of the on-going disruption in the banking business. During the program I further built up a network of like-minded professionals from different industries with an international background, whose diverse views I learned to appreciate in the various case study discussions we had in class. Amongst others, these experiences successfully guided my career in the international banking business.«



Alumni Voices on our YouTube Channel



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EM Engineering Modules - Fluid Mechanics and Thermodynamics																												

The academic calendar for each program starting annually in October consists of 10 intensive modules, each with a

duration of 10 days. At the end, all programs conclude with a master thesis. >> Master Thesis: 9 months project work

Please note: Dates are subject to change.

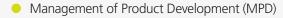
6

More Master Programs



Six Part-time Master Programs





- Mobility Systems Engineering & Management (MSEM)
- Energy Engineering & Management (EEM)
- Service Management & Engineering (SME)
- Financial Engineering (FE)

In addition to the master programs, the HECTOR School also offers **certificate courses** (3 - 5 day seminars on state-of-the-art technology topics) and **partner programs**.



HECTOR School of Engineering & Management

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