

Executive Master's Program

Data Science, Machine Learning and Predictive Analytics







Become a HECTOR School Master

Leadership Know-How for Demanding Careers





»HECTOR School is the school of life. You rise coping with the challenges and each module is the next step of your progress.«

Ekaterina N. Sereda Alumna of Intake 2007



»I was very satisfied with the study. The courses are sufficient in terms of content and professors are one of the best in the areas. We could also meet students from totally different cultures backgrounds which made the study much more interesting. It became very important to learn how to cope with multicultural people and now I realized how helpful it was for my job now.«

Quan Ai Liang Alumna of Intake 2010

Voices

Executive Master's Program

Financial Engineering

DATA SCIENCE MACHINE LEARNING FOR BUSINESS AND FINANCE INNOVATIONS DATA-DRIVEN DECISION MAKING PYTHON CODING FOR MANAGERS ALTERNATIVE DATA AND NATURAL LANGUAGE PROCESSING WITH PYTHON PATTERN RECOGNITION WITH PYTHON DIGITAL FINANCIAL MARKETS WITH BLOCK-CHAIN AND CRYPTO-COMPUTATIONAL QUANT FINANCE FINANCIAL AND RISK MANAGEMENT WITH PYTHON PREDICTIVE ANALYTICS FOR DATA-DRIVEN MANAGERS DATA-DRIVEN FINANCIAL ENGINEERING

Program Directors





Prof. Dr. Maxim UlrichChair of Financial Economics and Risk Mangement, KIT

Prof. Dr. Martin E. RuckesInstitute of Finance, Banking, and Insurance, KIT



We are living in an unprecedented era of rapidly growing data and computational power. Businesses across the globe adopt technology at an increasing rate. Individuals and institutions that are able to combine data, modeling, programming

and decision-making encounter tremendous opportunities to add value to themselves, their institutions and society at large. We see modern Financial Engineering as the science of data-driven decision making in business environments.

Building more accurate models reduces uncertainty around future events and paths the way to better decision making. Learning from data, using classical statistical concepts and novel concepts from machine learning help businesses across industries and geography to solve predictive data analytics and valuation problems. Today's predictive learning schemes perform tasks that were previously only solvable by a limited group of experts. Advances in predictive analytics and learning will affect all business models and industries. Financial tasks in particular, will be transformed at an astonishing fast pace. Vast amount of data, paired with the individuals and institutions desire to plan ahead to meet future obligations and investments make financial decision making in its broadest sense an especially appealing application of predictive analytics and learning schemes.

Our Master's program in Financial Engineering with a special focus on Data Science, Machine Learning and Predictive Analytics prepares decision makers to model and understand data across a variety of business fields and problems.

The first two engineering modules teach fundamentals of finance, financial economics, data science and Python and pairs these with novel developments in the field of digital business models, allowing our students to grasp the statusquo and business opportunities that arise in this lucrative business field. The third and fourth engineering modules introduce business decision makers to machine learning and engineering aspects to ground data-driven decisionmaking in hard science. The last engineering module is devoted to teach how alternative data, for example in the form of text data, and advances in machine learning can be used to innovate in tomorrow's business world. Most of these engineering modules are divided into a conceptual and into a hands-on computational part to allow our Master students to understand and work with predictive analytics and learning schemes in a variety of decision-making contexts.

For the Master thesis, we encourage our students to aim high and to solve a data problem for individuals, institutions or society at large, using financial engineering and predictive analytics tools and modern software. We believe there is no better time to start your own data driven technology adventure than during your Master thesis. The vibrant technology environment of the KIT, together with the numerous businesses in the area of Karlsruhe, offer a rich pool of problems that wait to be solved.

The Financial Engineering Program shares five management modules with the other master programs. This fosters cross industry networking and provides the participants with cutting-edge knowledge in technology-driven innovation, strategy, data-driven marketing, international multi-project management, as well as international law, human resource management, people analytics, and different leadership approaches.

Engineering Modules (EM)

Data-Driven Decision Making in Business Environments



»We see modern Financial Engineering as the science of data-driven decision making in business environments. Building more accurate models reduces uncertainty around future events and paths the way to better decision making. It is a mix of broad decision-making applications, sound

data and modeling work, paired with an entrepreneurial drive to solve innovation challenges using modern software and financial thinking, that makes our Master's Program in Financial Engineering a unique experience.«

Prof. Dr. Maxim Ulrich, Program Director FE

EM 1	Digital Financial Markets
Courses	Global Financial Markets, Blockchain Technology, Digital Currencies and Business Models, Introduction to Python
EM 2	Financial Economics for Data Scientists
	Financial Economics, Fundamentals of Financial Data Science
EM 3	Machine Learning for Data-Driven Decision Making
Courses	Machine Learning for Decision Makers, Fundamentals of Financial Machine Learning, Kernel and Bayesian Methods in Machine Learning
EM 4	Engineering Aspects of Financial Markets
Courses	Fundamentals of Financial Engineering, Derivatives and Value of Optionality
EM 5	Alternative Data and Machine Learning for Business Applications
Courses	Text Mining and Natural Language Processing, Advances in Machine Learning and Pattern Recognition

Crash Course

Probability and Statistics

We highly recommend all applicants to participate in the course to update the technical knowledge, as it might be the crucial factor for a successful degree at the HECTOR School.

EM 1: Digital Financial Markets

The business world is changing rapidly as a result of unprecedented data and computational power. There are tremendous business opportunities for innovators who combine data, modeling and decision making. This module teaches a deeper understanding of financial markets and the business opportunities they offer. The module also covers topics of digitalization, blockchain, crypto currencies and Python programming.

FM 2: Financial Economics for Data Scientists

Data is crucial in modern business and finance applications. Data science tools are powerful in detecting patterns. Yet, data scientists need domain knowledge in financial economics. Setting-up the data experiment, interpreting data findings and distinguishing informative signals from noise in data requires a sound understanding of financial economics. The first aim of this module, is therefore, to teach participants the fundamentals and advances of modern financial economics, containing topics from corporate finance, strategic finance, ethics in finance and the theory of value. The second aim is to teach students to view data science through a data and an algorithmic lens.

EM 3: Machine Learning for Data-Driven Decision Making

This module teaches participants how machine learning can be used to result in better decision making and to untap hidden value in data. Machine learning concepts are first introduced to general business application and then circled in to finance problems. Cutting-edge machine learning tools are used to conduct more informed risk management, asset management and financial engineering.

EM 4: Engineering Aspects of Financial Markets

Analytics from engineering has had a substantial impact on finance, especially in the fields of risk management, asset management and the pricing and hedging of derivatives. Engineering tools can help to extract meaning of complex finance data to support machines when aiming to detect patterns and relationships in sophisticated asset markets such as futures and derivatives markets. This module teaches the foundation of engineering tools that allow financial economics to move into financial engineering. Using these tools, students also learn about important noarbitrage restrictions in futures and derivatives markets and how to exploit these with modern machine and data science approaches.

Curriculum may be subject to change.

Modeling and Understanding Data to Untap Hidden Value

EM 5: Alternative Data and Machine Learning for Business Applications

This module teaches how to work with alternative data and new advances in predictive data analytics and machine learning to contribute to future business and finance innovations. This module teaches current innovations that went from a niche to mainstream, such as Text as Data, Natural Language Processing and Deep Learning. This module teaches the theory of these approaches and provides business applications to highlight how these methods resulted in better decision making and value added for corporations and individuals.



Management Modules (MM)

Economic Know-How for Successful Managers



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MANAGEMENT MODULES

5

ENGINEERING MODULES

MM 1 Marketing & Data Science

Data Driven Marketing, Information Systems Management, Data Analytics, Legal Aspects of Information

MM 2 Finance & Value

Management Accounting, Sustainability, Strategic Financial Management, Case Studies

MM 3 Decisions & Risk

Decision Modeling (+Computer Tutorials), Risk Aware Decisions (+Case Studies+Finance), Interactive Decisions, Robust and Stochastic Optimization

MM 4 Innovation & Projects

Technology Driven Innovation, International Intellectual Property Law, Project Management, Multi-Project Management in an International Setting

MM 5 Strategy & People

Strategic Management, Managerial Economics, Business Organization and Corporate Law, Strategic Human Resource Management, Leadership and Conflict Management

Big Picture Management Modules

Management is becoming increasingly important in datadriven organizations, while at the same time becoming more complex and interconnected. Engineers and managers need to have a holistic understanding of all areas of the business in order to make the right decisions. This also means that innovation must be viewed and experienced as an integrated system from the perspective of the market, the employees and the company. All of the HECTOR School's Master's programs therefore include five management modules in which the latest theories and methods are taught.

Participants from different industries and international locations can share their expertise, discuss current technological and business challenges from different perspectives, and build a sustainable network of peers.

MM 1: Marketing & Data Science

This module equips participants with the tools to harness data and technology for effective decision-making in marketing and business contexts. It covers techniques for analyzing and transforming data into actionable insights, managing information systems to bridge business and IT, and understanding the legal frameworks for data and privacy protection. Through practical case studies and applied learning, participants gain skills essential for thriving in today's data-driven, digital economy.

MM 2: Finance & Value

Modern corporate governance is based on value creation. This module empowers participants to navigate financial complexities and sustainability challenges. It covers cost analysis, decision-making, and planning tools for effective management while exploring the circular economy and key sustainability indicators. Participants also gain insights into investment valuation, capital budgeting, and corporate finance strategies. A hands-on group project enhances analytical and strategic skills, applying theoretical knowledge to real-world company valuations for informed decision-making.

MM 3: Decisions & Risk

Successful management requires making the right decisions. This module develops participants' ability to make informed decisions under uncertainty. It covers quantitative decision modeling, risk-aware strategies, and robust and stochastic optimization for managing in uncertain environments. Participants also gain a rigorous understanding of game theory and its applications in strategic interactions. Through practical computer tutorials and theoretical frameworks, the module equips participants to model, analyze, and optimize decisions in complex, interconnected systems with confidence and precision.

MM 4: Innovation & Projects

Numerous paradigm shifts are currently being driven by the development and extensive use of new technologies. Profound changes in rapidly changing markets flow directly from this. Consequently, apart from classic project management, new management tools and methods are required because agility and innovation are some of the success factors in the current business climate. The module thus focuses on one of KIT's unique selling points: technology-driven innovation.

MM 5: Strategy & People

In today's fast-paced business world, this module prepares participants to tackle strategic challenges while fostering employee engagement and creativity. Combining business strategy, corporate law, and HR development, the module addresses competitive advantage, corporate governance, and global teamwork. Participants explore leadership concepts, digital transformation, and incentive systems, applying evidence-based tools in case studies and practical exercises. Participants will be able to analyse and understand strategic corporate goals in dynamic markets from a human-centred perspective.

»It's been an incredible journey, right from the start of my Master in Financial Engineering at HECTOR School in Karlsruhe till working on the top floor of Skyline building in Frankfurt. Looking retrospectively, my master played such an important role to achieve my professional goals and where I am right now. Especially the curriculum which is a perfect blend of Finance, Management and Technology topics because I needed it to have the knowledge and skillset to grow in the current Global Financial Market.«





Technology & Management Know-How

Quality Made by the Karlsruhe Institute of Technology (KIT)

The HECTOR School is the Technology Business School of the Karlsruhe Institute of Technology (KIT). It is named after Dr. Hans-Werner Hector, one of the co-founders of SAP SE.

The school's mission is to provide working professionals with state-of-the-art technological expertise and management know-how through part-time educational programs. The HECTOR School promotes lifelong learning within the industry. Participants are supported in their career development through executive master's degree programs, certificate courses, and customized partner programs.

The benefits of the executive master's programs are numerous, both for the participants and for the companies they work for:

- Unique Holistic Approach: A combination of technology expertise and management know-how.
- State-of-the-Art Knowledge: Direct transfer from the Karlsruhe Institute of Technology (KIT) research.
- Part-Time Structure: Allows participants to continue with their demanding careers whilst acquiring new skills.
- Master Thesis to set up Innovation Projects: Companies gain outstanding added value through the consultation of such projects by professors from KIT.
- Excellent Networking Opportunities: Professional networking is fostered across industries and on an international scale.





World University Ranking 2024

Worldwide Standing #102

Among the best 7%

Ranking in Germany

Ranking in Europe #59

Executive Education @HECTOR School

Technology Transfer & Innovation

from the internationally renowned university - the KIT.

Management & Engineering

combined makes our programs unique

and ensures long term sustainability and competitiveness.

Power of Networks

benefit from a comprehensive professiona network of academemics and industry partners worldwide.

Part-Time Programs

allow for simultaneous work and study for participants and their companies.

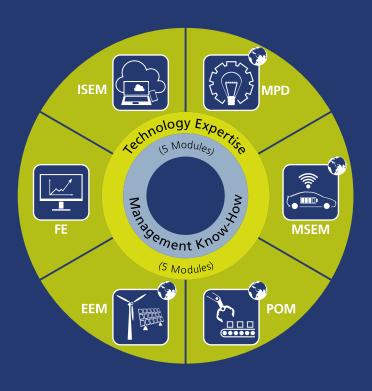
IREASONS

for the Technology Business School of the KIT



Executive Master of Science Programs

Cutting Edge Technology Combined with the Latest Management Expertise



EEM Energy Engineering

& Management

FE Financial Engineering

ISEM Information Systems Engineering

& Management

MPD Management of Product

Development

MSEM Mobility Systems Engineering

& Management

POM Production & Operations

Management



Key Facts

Part-Time Master's Program, English-Taught, Duration of 20 Months

Academic Degree

Master of Science (M.Sc.) from the KIT

Accreditation

The KIT is system-accredited by AAQ.



All HECTOR School Master's Programs are accredited by the internal quality assurance system of the KIT.

Admission Requirements

A first academic degree: e.g. Bachelor, Master or Diploma

At least 1-2 years work experience (depending on the level of the first degree, recommended > 3 years)

If English is not your mother tongue nor has it been the language of instruction for the last five years, language proficiency is required, e.g. test certificate (e.g. TOEFL score of at least 570 PBT; 230 CBT; 90 iBT or IELTs at least 6,5 points) or appropriate proof of C1 level.

Program Structure

Part-time, 10 x 2-week modules

Duration of approx. 20 months

Master thesis = project work in the company

5 engineering and 5 management modules

Teaching language: English

Yearly program start: October

Academic Calendar

Job-Compatible Format and an Ideal Work-Study Balance

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Exams

Please note: Dates are subject to change.

Welcome Event

MM Management Modules

EM Engineering Modules

>> 6 months project work ISEM, FE

All programs conclude with a **Master Thesis**:

>> 9 months project work MPD, POM, MSEM, EEM

The academic calender for each program starts annually in October. It consists of 10 modules, each with a duration of 2 weeks.









HECTOR SCHOOL

OF ENGINEERING & MANAGEMENT

Do you have questions? We are looking forward to assisting you.



Judith Elsner
Managing Director



Marco Lanza
Head of Business Development and
Communications



Stefan Franck eam Leader Operations



Martina Waldner
Senior Program Consultant



Yaxian LiuProgram Consultant



Miriam Heinrich
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Hanna Meinzer

Manager Operations Master's Thesis



Lea SkiljoManager Operations



Sabrina Wunderlich



Janina Guptill Marketing Manager



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