

Management Modules (MM)

Fundamental Economic Know-How for Successful Managers



MM 1: International Project Management

International Project Management is a key to the world of business. Participants will get to know the objectives of project management and scheduling, analysing planned projects and controlling project execution. Particular attention is paid to the construction of project networks and Gantt charts, heuristic solution procedures and rescheduling. Modelling, planning and scheduling, which arise in a great variety of practical situations, are also emphasized.

MM 2: Finance for Executives

Finance for Executives provides participants with an understanding of the key financial statements and the underlying accounting principles. The course gives an overview of investment rules and financial decisions.

MM 3: Management Accounting, Marketing and Strategy

This module comprises three important challenges in companies: business strategy, marketing and controlling. Particular emphasis is placed upon the strategic management processes, including strategic analysis, formulation and evaluation based on competitive advantage and portfolio strategy. In addition to these concepts, modern marketing approaches mainly based on business strategy are presented.

MM 4: Corporate Innovation & Entrepreneurship

The module provides knowledge regarding strategies on how to manage innovation within the company and how to apply tools, models and processes that are necessary to generate innovative ideas. It focuses on issues like corporate innovation, corporate entrepreneurship, measuring innovation and innovation in practice. Participants will acquire skills such as understanding the organizational context, managing change, decision-making and innovation. It takes place at the ESADE Business School in Barcelona/ Spain.



MM 5: Law & Contracts

This module comprises both economic and legal sections. In the economic section, the groundwork is laid by introducing decision theory, expected utility, risk and ambiguity, bargaining and basic incentive theory. In addition, fundamental problems regarding world economics are discussed, including stagnation and economic growth, unemployment and the international division of labor, and the harmonization of the international monetary system. The legal section is divided into lectures about business organization law as well as international patent, trademark and copyright law.

A HECTOR School Master: Leadership Know-how for Demanding Careers.



Marcus Welz
Master in EEM
Head of Global Sales, SIEMENS AG

»KIT provides an intensive, exciting, and focused opportunity to improve every aspect of my business & technology skills. It was an immensely stimulating experience. Every day was intense but extremely rewarding. KIT expanded my mind. After the master program, the world became smaller and my personal and professional goals grew bigger. Networking was valuable from a professional standpoint, but it was my classmates' real-life experiences and diverse backgrounds that broadened my perspective. I developed solid relationships with many of my classmates. We often meet or email each other, and they are becoming something like a personal board of directors whose judgment I trust. This was an inestimable feature of the master program, and it's something I did not expect.«

Alumni Voices
on our YouTube Channel

Management Modules

MM 1: International Project Management

Courses: Project Management | Multi-Project Management in an International Setting | Development Management | Intercultural Management

MM 2: Finance for Executives

Courses: Introduction | Financial Accounting | Fundamentals of Finance | Case Studies

MM 3: Management Accounting, Marketing and Strategy

Courses: Business Strategy | Management Accounting | Marketing

MM 4: Corporate Innovation & Entrepreneurship

Courses: Corporate Entrepreneurship | Entrepreneurial Leadership | Strategic Innovation Management | Opportunity Development | Design Thinking | Exploring the Opportunity: Technology & Markets | Pitching Business Ideas & Models | Creating Value through Business Models | New Product Development & Service Innovation | Measuring Innovation: Innovation BSC

MM 5: Law & Contracts

Courses: Decisions, Contracts, Markets & Trade | International Law—the Law of Business Organizations | International Intellectual Property Law

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The academic calendar for each program starting annually in October consists of 10 intensive modules, each with a duration of 10 days. At the end, all programs conclude with a master thesis.

Curriculum may be subject to change.